

WebPOS

# iWP200 series



Create new and varied revenue opportunities, attract new customers and develop customer loyalty, increase productivity and remain connected: the Ingenico iWP200 series allows today's retail environments a high performance yet cost effective way of exploiting the benefits of web connectivity to build new customised, global solutions, enhancing what merchants sell, and how they sell it.

**Transforming a Point of Sale terminal into a Point of Service**, the iWP200 series allows the merchant to swiftly roll out a host of innovative and profitable new services including prepaid top-ups and e-tickets. What's more, **it provides a Point of Affinity to build a relationship with the customer** through tailored promotions, loyalty programmes and 'on terminal' advertising.

Creating a personalised POS environment and maximising productivity through business specific, modular management applications, the iWP200 series enables seamless interfacing with the online world, providing access to solutions **taking the merchant well beyond conventional payment scenarios.**



The Ingenico logo, consisting of the word "ingenico" in a white, lowercase, sans-serif font, set against a red, rounded rectangular background.

# iWP200 series

## Performance

The ground-breaking iWP200 series combines affordability, innovation and high performance. Boasting a reliable and scalable architecture, it provides a way to adopt innovative technologies fast, allowing merchants to adapt to retail environment changes. Online and connected customisable business applications ensure retailers can benefit from customised services, implement loyalty programmes and improve productivity by streamlining back-office and supply chain management. An optional second large screen provides the latest in multi-media communication, revolutionising customer interaction and providing an enhanced promotional POS tool.

## Design/Ergonomics

Compact, robust and easy-to-use, Ingenico's iWP200 series offers an extensive range of functions. Featuring a large touch screen display for intuitive use, graphic interfacing and the latest multi-media technology to add a new dimension to customer interaction, the iWP200 series is designed to enable retailers to make the most of counter space.

## Connectivity

Equipped with a comprehensive choice of communication technologies, Ingenico's web-orientated terminal solutions deliver transaction integrity and assured 24/7, high speed connectivity through a variety of interfaces including Ethernet, Bluetooth, Wifi, GPRS and Edge. The iWP200 series provides merchants with a cost-effective means of harnessing the plethora of resources available from web technology to genuinely differentiate services.

## Added Value

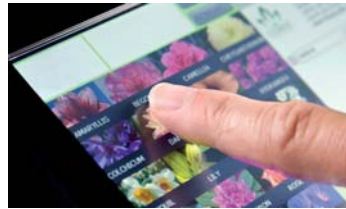
Based on an open and effective platform, the iWP200 series provides merchants with a truly versatile, modular solution. A connected cashier, an on-line service terminal, and a fully-integrated multi-purpose kiosk, its operational versatility enables retailers to seize potential new revenue streams, roll out new exciting services including loyalty programmes and advertising campaigns, extending their offers with ease beyond conventional payment scenarios to maximise return on terminal investments.

## Software development

Leveraging the Windows open OS development community, the iWP200 series ensures a wide choice of additional applications, including the cost-effective integration of ASP (application service providing) – from pre-paid, currency and top-up services to powerful back-office applications. The iWP200 series is backwards compatible with all 800+ Ingenico services and applications, and its uniquely scalable operating system allows the merchant to rapidly build and roll out solutions tailored specifically to their needs.

## Field Services

To reduce the total cost of ownership and enable businesses to maximise their terminal investments, Ingenico provides a comprehensive range of terminal and software update and management services – both remotely and in the field. Fully certified professionals and local language helpdesks operate in every territory to ensure Ingenico is on hand to support customers 24 hours a day, seven days a week, 365 days a year.



NAME		iWP220	iWP250
<b>Main processor</b>	NVidia APX2600 (ARM11) @ 600 MHz	●	●
<b>Internal Memory</b>	Memory 256 MB Flash, 128 MB RAM	●	●
<b>External Memory</b>	SD card, HC SD supported up to 8GB	●	●
<b>Operating System</b>	WinCE 6 pro	●	●
<b>Display</b>	800 x 600 landscape, 8" size, TFT transmissive, 262k colours	●	●
<b>Touch screen</b>	Resistive, finger and stylus operated	●	●
<b>Printer</b>	Thermal printer 3" with graphic mode, easy paper roll loading Paper speed: 70 mm/s, 36 ch/line Paper roll width 80 x 80mm diameter, L 80m	●	●
<b>Auto-cutter</b>		●	●
<b>Communications</b>	Bluetooth 2.0, class II Wifi 802.11 b/g GSM/GPRS/Edge, Quad band	●	●
<b>Contactless</b>	ISO 14 443 type A&B, for user ID and non payment cards only	●	●
<b>RS 232</b>	2 DB9 connectors	●	●
<b>USB</b>	4 USB Type A (Host), 1 USB Type B (device, maintenance only)	●	●
<b>Ethernet</b>	1 RJ45	●	●
<b>Cash drawer</b>	1 RJ11	●	●
<b>Audio</b>	Built-in Loudspeaker, 4W output Audio out: Stereo lineout on 3.5 mm Jack Audio in: Microphone on 3.5 mm Jack Formats supported: WAV, WMA, MP3	●	●
<b>Video</b>	Played on main screen or customer screen (accessory) Images: JPEG, GIF, PNG, BMP Video: MPEG4, H263, AVI	●	●
<b>Physical user interface</b>	1 suspend button, 1 reset button 6 status LEDs for user information	●	●
<b>Power supply</b>	Input 100-240V, 2.5A, 50-60Hz Output 24V, 4.2A, 100W max Lithium backup battery	●	●
<b>Size (in mm)</b>		345 x 210 x 160	345 x 210 x 160
<b>Weight (in gr)</b>	Without paper roll	1700	1700
<b>Environment</b>	Operating temperature Operating & storage humidity Storage	+5° to +45°C 5% to 85% -20°C to 70°C	+5° to +45°C 5% to 85% -20°C to 70°C
<b>Certifications</b>	IP54 (main screen), IP43 (device) CE - IEC 950 - UL1950 EMC: EN55022; EN55024; EN61000; ICES (Canada) FCC part 15, Class A digital device	●	●
<b>In-Pack accessories included</b>	Power supply, Mounting foot, Cable cover, Paper roll	●	●
<b>Accessories</b>	Customer additional screen: 800 x 480 Landscape, 7" TFT VESA mounting cradle (mounting solution compliant with VESA standard)	●	●

[www.ingenico.com](http://www.ingenico.com)

Payment Solutions

